

PREMIER
BRIDE
Showplace

Sunday
August 19, 2018

Fresno Convention &
 Entertainment Center

Showplace 10am to 4pm
 Fashion Shows
 11:30am & 2pm

Be a part of the
 most attended
 bridal show in the Valley!

Business Name (to be published) _____ Contact Name _____

Main Category for Show Directory _____ 2nd Category (if available) _____

Mailing Address (for vendor information packet) _____

City, State, Zip _____ Contact Phone Number (to be published) _____

Web Address (for program) _____

Email Address for ALL correspondence and bride list _____

Front Lobby Table Display
\$495 (\$250 deposit)
 Table displays are located in front lobby of exhibit hall. **ONLY EIGHT SPACES AVAILABLE.** Includes one business listing in program and on brideshowplace.com, one (1) chair (total of 2 chairs maximum,) and one (1) 2'x8' table with black skirting. Package requires booth participant to provide two (2) door prizes valued at \$25 each; winning bride must not be obligated to make any additional purchase to redeem prize. All items/signage must be displayed on the table top only. No floor or wall space is available. Maximum 2 vendors behind table. Vendors must remain behind the table at all times.

Additional Chairs, limit 1 extra (\$2 each) _____
 Electricity (\$40 per 2000 watts) _____
 Add'l Category Listing (\$50) _____

Exhibit Hall Table Display
\$495 (\$250 deposit)
 Table Displays are located inside exhibit hall along back wall. **LIMITED SPACES AVAILABLE.** Includes one business listing in program and on brideshowplace.com, one (1) chair (total of 2 chairs maximum,) and one (1) 2'x8' table with black skirting. Package requires booth participant to provide two (2) door prizes valued at \$25 each; winning bride must not be obligated to make any additional purchase to redeem prize. All items/signage must be displayed on the table top only. No floor or wall space is available. Maximum 2 vendors behind table. Vendors must remain behind the table at all times.

Additional Chairs, limit 1 extra (\$2 each) _____
 Electricity (\$40 per 2000 watts) _____
 Add'l Category Listing (\$50) _____

10' x 10' Booth Package
\$695 (\$350 deposit)
 Includes two business listings in program and on brideshowplace.com, black-draped backdrop, black draped side rails, two (2) chairs and one (1) 2'x8' table with black skirting and four (4) complimentary show tickets. Package requires booth participant to provide two (2) door prizes valued at \$25 each; winning bride must not be obligated to make any additional purchases to redeem prize.

I need my included table Y N
 I need my included chairs Y N
 Additional Tables (\$25 each) _____
 Additional Chairs (\$2 each) _____
 Electricity (\$40 per 2000 watts) _____
 Add'l Category Listing (\$50) _____

10' x 20' Booth Package
\$895 (\$450 deposit)
 Includes two business listings in program and on brideshowplace.com, black-draped backdrop, black draped side rails, four (4) chairs and (2) 2'x8' tables with black skirting. and four (4) complimentary show tickets. Booth accommodates one (1) limousine. Package requires booth participant to provide two (2) door prizes valued at \$25 each; winning bride must not be obligated to make any additional purchases to redeem prize.

I need my included table Y N
 I need my included chairs Y N
 Additional Tables (\$25 each) _____
 Additional Chairs (\$2 each) _____
 Electricity (\$40 per 2000 watts) _____
 Add'l Category Listing (\$50) _____

TRIPLE Booth Package
\$1195 (\$600 deposit) ONLY THREE AVAILABLE (first come first serve availability)
 Includes three business listings in program and on brideshowplace.com, black draped backdrop, black draped side rails, six (6) chairs, and three (3) 2'x8' tables with black skirting and six (6) complimentary show tickets. Booth accommodates two (2) limousines. Package requires booth participant to provide two (2) door prizes valued at \$25 each; winning bride must not be obligated to make additional purchases to redeem prize.

I need my included tables Y N
 I need my included chairs Y N
 Additional Tables (\$25 each) _____
 Additional Chairs (\$2 each) _____
 Electricity (\$40 per 2000 watts) _____
 Add'l Category Listing (\$50) _____

QUAD Booth Package
\$1495 (\$750 deposit) ONLY TWO AVAILABLE (first come first serve availability)
 Includes three business listings in program and on brideshowplace.com, black draped backdrop, black draped side rails, eight (8) chairs, and four (4) 2'x8' tables with black skirting and six (6) complimentary show tickets. Booth accommodates two (2) limousines. Package requires booth participant to provide two (2) door prizes valued at \$25 each; winning bride must not be obligated to make additional purchases to redeem prize.

I need my included tables Y N
 I need my included chairs Y N
 Additional Tables (\$25 each) _____
 Additional Chairs (\$2 each) _____
 Electricity (\$40 per 2000 watts) _____
 Add'l Category Listing (\$50) _____

Grand Prize Participant

Value \$500+ (optional)

Participant must provide a donation or service valued at \$500 or more and may not require an additional purchase. Giveaway description and disclaimers must be received by Thursday, June 21, 2017 to take full advantage of the following: TV mentions, radio mentions, website mentions, Premier Bride Showplace program listing and on-stage mentions. Winning bride must not be obligated to make any additional purchases to redeem prize.

I will provide the following grand prize:

Value: _____

Bag Stuffer

\$150 (optional)

One (1) item to be stuffed in Premier Bride Showplace bags and distributed to brides at registration. 500 count is suggested. Items MUST be delivered to Premier Bride by Tuesday, August 7, 2017. No late drop offs will be permitted.

I will provide the following as a bag stuffer:

Premier Bride Advertiser Discount

Must have current contract at time of registration.

PremierWeddingsCentralValley.com advertisers qualify for a \$50 discount. Discount applies to booth packages only and you must be current on your ad account payments. For more information call Robin Montgomery at 559.435.8888.

Payment Information

Make checks payable to Premier Bride and mail to:

Premier Bride, 7075 N. West Ave, Fresno, CA 93711

PH (559) 435-8888

FX (559) 447-8873

VISA and MASTERCARD are accepted. Please note that a one time \$10 convenience fee will be added to the balance the first time the credit card is used. You have the option of paying in full or paying only the deposit at the time of registration if you register prior to June 21, 2018. Please indicate payment amount at the bottom of this page. If you register after the final payment deadline, the full balance will be charged.

Credit Card # _____ Exp Date _____ 3-Digit Sec Code _____ Billing Zip _____

Name on Card _____ Signature _____

Circle One: VISA MC Initial Here for acceptance of \$10 convenience fee _____

Priority deposit deadline is Thursday, May 17, 2018 Please indicate 1st, 2nd & 3rd choice for booth space when sending in your deposit and paperwork before priority deadline (please note booth selections are not guaranteed). After priority deposit deadline booth spaces will be automatically assigned.

Booth spaces are limited within vendor categories; **booth choices are not guaranteed.**

Exhibitor Initials _____

Final balance deadline is Thursday, June 21, 2018 Balances submitted after the deadline are subject to a \$50 late fee, and balances submitted after Thursday, July 5, 2018 are subject to a \$100 late fee. Unpaid balances may disqualify a vendor from current and future shows. If paperwork and/or final payment is submitted after Thursday, July 19, 2018 company name and information will not be printed in bride directory.

Exhibitor Initials _____

Questions?
Robin Montgomery - Email: robinm@premierbride.com
Phone: 559.435.8888 Fax to: 559.447.8873

Summary of Charges

Table/Booth \$ _____

Add'l Tables \$ _____

Add'l Chairs \$ _____

Electricity \$ _____

Add'l Category \$ _____

Bag Stuffer \$ _____

PB Advertiser Discount (if applicable) \$ _____

Credit Card Convenience Fee \$ _____

Total \$ _____

Deposit Amount Enclosed \$ _____

Remaining Balance Due by Thursday, June 21, 2018 \$ _____

Don't forget to fill this out!



IMPORTANT REMINDERS

Material Distribution:

Exhibitors may only distribute advertising and printed materials from registered booths/displays only and for said business and business categories approved by producer. Cross promoting with other registered show exhibitors is acceptable. Exhibitors may not verbally advertise for another business that is not authorized by producer.

Failure to comply could result in a fee assessment up to \$1800, possible exclusion from future shows and legal action.

Exhibitor initials _____

Booth assignments:

Booth assignments are not guaranteed. We do our best to accommodate everyone's booth requests but can't always make it happen. Booth assignments will only be released at check-in the day before, or day of the show.

Exhibitor initials _____

Bride list:

Bride list given to exhibitors is a protected trade secret of producer, and no exhibitor, individual company or business shall be entitled to use this list for any business activity not authorized by producer other than exhibitor's primary business marketing.

Bride list will not be released unless full balance has been paid.

Failure to comply could result in a fee assessment up to \$1800, possible exclusion from future shows and legal action.

Exhibitor initials _____

Deposit:

Deposit paid towards booth/table space is non-refundable and non-transferable after May 17, 2018 due to costs associated with website and print marketing/advertisement for the show and holding of space up to cancellation.

Exhibitor initials _____

Convention Center Policies:

Per Fresno Convention Center rules, helium balloons and lit candles are strictly prohibited. New security policies have been put in place and can be found on their website. No backpacks will be allowed into the building.

Exhibitor initials _____



PREMIER BRIDE SHOWPLACE CONTRACT August 19, 2018

AGREEMENT BY AND BETWEEN PREMIER BRIDE (**PRODUCER**), AND _____ (**EXHIBITOR**), WHEREAS, **PRODUCER** IS PRODUCING A BRIDAL SHOW AT THE FRESNO CONVENTION CENTER IN FRESNO, CALIFORNIA, ON SUNDAY, AUGUST 19, 2018, WITH THE COMPLETE SHOW STARTING AT 10:00 AM AND ENDING AT 4:00 PM. WHEREAS, **EXHIBITOR** DESIRES TO PARTICIPATE IN SAID SHOW FOR THE SOLE PURPOSE OF DISPLAYING AND PROMOTING ITS MERCHANDISE OR SERVICES UNDER THE CATEGORY/IES OF _____ and _____.

COVENANTS AND CONDITIONS HEREINAFTER, SET FORTH, THE PARTIES AGREE AS FOLLOWS:

- 1) **PRODUCER SHALL HAVE SOLE CONTROL** OVER THE PRODUCTION, ORGANIZATION, DIRECTION AND STAGING OF SAID SHOW/EVENT. IT IS THE INTENT OF THE PRODUCER TO INCLUDE PROPER MIX OF EXHIBITORS AT ALL SHOWS AND EVENTS. PRODUCER RESERVES THE RIGHTS AND CONTROL OVER WHICH EXHIBITORS ARE PERMITTED TO BE IN THE SHOW AND FURTHER RESERVES THE RIGHT TO CANCEL THE WITHIN AGREEMENT PROVIDED NOTICE OF THE CANCELLATION IS GIVEN NO LATER THAN 20 DAYS BEFORE THE SCHEDULED SHOW/EVENT. IN THE EVENT THAT PRODUCER CANCELS THE WITHIN AGREEMENT AND PROPER NOTICE IS GIVEN TO EXHIBITOR, PRODUCER'S LIABILITY WILL BE LIMITED TO A RETURN OF ANY MONIES ADVANCED BY EXHIBITOR AS A DEPOSIT FOR SAID SHOW/EVENT.

Exhibitor Initials _____
- 2) **BOOTH SPACE.** EXHIBITOR HEREBY RENTS SPACE DESIGNATED AS BOOTH SPACE DURING THE HOURS OF 10:00 AM AND 4:00 PM OF SAID DAY. EXHIBITOR AGREES TO HAVE ITS BOOTH READY FOR INSPECTION AT 9:30 AM ON THE DAY OF THE SHOW/EVENT. EXHIBITOR SHALL REMOVE ALL MERCHANDISE, PRODUCTS AND ANY OTHER DISPLAYS NO LATER THAN 6:00 PM ON FINAL DAY OF THE SHOW/EVENT AT ITS SOLE COST AND EXPENSE, AND LEAVE THE RENTED SPACE IN BROOM-CLEAN CONDITION. REMOVAL OF DISPLAY MAY NOT BEGIN UNTIL 4:00 PM ON THE FINAL DAY OF SHOW/EVENT. ANY NONCOMPLIANCE OF SET UP AND REMOVAL TIMES BY EXHIBITOR MAY INCUR A PENALTY FEE AT THE DISCRETION OF PRODUCER. AS WHERE SPACE APPLIED FOR AND GRANTED IS NOT OCCUPIED BY THE EXHIBITOR, THE EXHIBITOR SHALL PAY TO THE PRODUCER A SUM IN LIQUIDATED DAMAGES EQUAL TO THE STANDARD RESERVATION COST. PRODUCER RESERVES THE RIGHT TO REALLOCATE SPACE FOR THE MAXIMUM ENHANCEMENT OF THE OVERALL SHOW/EVENT. DISPLAYS MAY NOT BE TALLER THAN THREE (3) FEET AROUND PERIMETER OF BOOTH AND MAY NOT BLOCK OTHER VENDORS. ALL BACKDROPS MUST BE NEUTRAL COLOR.

Exhibitor Initials _____
- 3) **DEPOSIT.** EXHIBITOR UNDERSTANDS THAT DEPOSIT PAID TOWARDS BOOTH/TABLE SPACE IS NON-REFUNDABLE AND NON-TRANSFERABLE AFTER MAY 17, 2018 DUE TO COSTS ASSOCIATED WITH WEBSITE AND PRINT MARKETING/ADVERTISEMENTS FOR THE SHOW.

Exhibitor Initials _____
- 4) **LATE FEES.** WHERE TOTAL PAYMENT IS NOT COMPLETED BY DUE DATE AS DEFINED ON SHOW APPLICATION, PRODUCER RESERVES THE RIGHT TO ASSESS LATE FEES AS DEFINED, RETAIN ALL MONIES PAID AND LEASE THE RESERVED SPACE TO ANOTHER EXHIBITOR, AND PROHIBIT EXHIBITOR FROM PARTICIPATING IN FUTURE SHOWS. WHERE MONIES COLLECTED FROM EXHIBITOR ARE RETURNED FOR ANY REASON BY THE EXHIBITOR'S BANK (NON-SUFFICIENT FUNDS, MISSING SIGNATURE, ACCOUNT CLOSED, ETC) IT IS CONSIDERED NON-PAYMENT, AND THE EXHIBITOR SHALL PAY ANY AND ALL EXHIBITOR LATE FEES AND PRODUCER BANK CHARGES AND PROCESSING FEES OF \$25.

Exhibitor Initials _____
- 5) **BRIDE LIST.** ANY MAILING/EMAILING BRIDE LIST GIVEN TO EXHIBITOR IS A PROTECTED TRADE SECRET OF PRODUCER, AND NO EXHIBITOR, INDIVIDUAL, COMPANY OR BUSINESS SHALL BE ENTITLED TO USE THIS LIST FOR ANY OTHER BUSINESS OR ACTIVITY NOT AUTHORIZED BY PRODUCER OTHER THAN EXHIBITOR'S PRIMARY BUSINESS MARKETING.
 - a) EXHIBITOR MAY NOT BE GIVEN BRIDE LIST IF FULL PAYMENT WAS NOT RECEIVED BY DUE DATE FOR SHOW.
 - b) EXHIBITOR MAY NOT BE GIVEN ANY LIST IF EXHIBITOR AND/OR ITS REPRESENTATIVES HAVE NOT COMPLIED WITH ALL SHOW RULES AS DEFINED HEREIN DURING THE COURSE OF THE SHOW.
 - c) EXHIBITOR UNDERSTANDS THAT ALL EMAILS MUST BE COMPLIANT WITH THE CAN-SPAM ACT OF 2003, AND TO SEND OUT MASS EMAILS ANY OTHER WAY IS UNLAWFUL. THIS INCLUDES BLIND COPYING EMAILS (BCC'd) WHEN SENDING.
 - d) EXHIBITOR EXPLICITLY UNDERSTANDS THAT HE/SHE MAY NOT, UNDER ANY CIRCUMSTANCES, RENT, LOAN, SHARE, SELL OR DISTRIBUTE BY ANY MEANS, TO ANY PERSON, BUSINESS OR ENTITY, ANY LIST RECEIVED FROM PRODUCER. EXHIBITOR MAY NOT INCLUDE INFORMATION ON ANY SERVICES NOT WITHIN SPECIFIED CATEGORIES. TO DO SO WILL RESULT IN IMMEDIATE ACTION INCLUDING BUT NOT LIMITED TO: A FEE ASSESSMENT OF UP TO \$800 PAYABLE BY EXHIBITOR TO PRODUCER, POSSIBLE EXCLUSION FROM FUTURE SHOWS, AND LEGAL ACTION.
 - e) NON AUTHORIZED RECIPIENT OF THE LIST WILL ALSO RECEIVE IMMEDIATE ACTION INCLUDING BUT NOT LIMITED TO: A FEE ASSESSMENT OF UP TO \$1000 PAYABLE BY LIST USER TO PRODUCER, POSSIBLE EXCLUSION FROM FUTURE SHOWS, AND LEGAL ACTION.
 - f) EXHIBITOR AGREES TO INDEMNIFY AND HOLD HARMLESS PRODUCER, ITS OWNERS, EMPLOYEES AND REPRESENTATIVES, AGENTS AND AFFILIATES FROM AND AGAINST ALL CLAIMS, LOSSES, COSTS, DAMAGES, LIABILITIES AND EXPENSES INCLUDING LEGAL FEES ARISING OUT OF OR RELATING TO THE EXHIBITOR'S USE OR MISUSE OF ANY LIST FROM PRODUCER. SHOULD PRODUCER INCUR ANY EXPENSES AS A RESULT OF EXHIBITOR'S USE OR MISUSE OF SAID LIST, EXHIBITOR SHALL BE RESPONSIBLE FOR ALL EXPENSES INCURRED BY PRODUCER.

Exhibitor Initials _____
- 6) **EXHIBITOR CATEGORIES.** EXHIBITOR WILL NOT ASSIGN ITS RIGHTS HEREUNDER TO ANY OTHER INDIVIDUAL, CORPORATION OR OTHER BUSINESS ENTITY. EXHIBITOR WILL NOT SHARE BOOTHS OR CROSS CATEGORIES WITH ANY OTHER VENDOR OR EXHIBITOR WITHOUT THE WRITTEN CONSENT OF PRODUCER. PRODUCER RESERVES THE RIGHT TO ESCORT ANY EXHIBITOR FROM THE SHOW/EVENT FOUND TO BE IN VIOLATION AND RETAIN ALL MONIES PAID AND LEASE THE SPACE TO ANOTHER EXHIBITOR IF ANY EXHIBITOR ATTEMPTS TO SHARE BOOTH SPACE WITHOUT WRITTEN CONSENT OF PRODUCER. TABLE DISPLAYS MAY NOT BE AVAILABLE IN FULL CATEGORIES.

Exhibitor Initials _____
- 7) **BOOTH INSPECTION.** ALL BOOTHS/DISPLAYS WILL BE INSPECTED BY PRODUCER FOR COMPLETION AND PROFESSIONALISM THIRTY MINUTES PRIOR TO THE DOORS OPENING FOR THE GENERAL PUBLIC'S ADMITTANCE. EXHIBITOR AGREES TO ERECT ALL BOOTH DISPLAYS WITHIN THE

GUIDELINES SET OUT BY LOCAL FIRE ORDINANCE AND BY PRODUCER, AND TO MODIFY SUCH DISPLAYS UPON THE INSPECTION OF THE EXHIBITOR'S BOOTH BY LOCAL FIRE OFFICIALS AND PRODUCER REPRESENTATIVES. PRODUCER WILL NOT BE HELD LIABLE FOR EXPENSES INCURRED FOR MOVING OR ADJUSTING BOOTHS/DISPLAYS, AS WELL AS DAMAGE TO THE PROPERTY OF THE BOOTH/DISPLAY ITSELF, POLE AND DRAPE, OR TABLE COVERINGS PROVIDED BY AN OUTSIDE ORGANIZATION. IF AT THIS TIME, OR ANY TIME THROUGHOUT THE DURATION OF THE SHOW/EVENT, PRODUCER DISCOVERS THE EXHIBITOR VIOLATING ANY RULE OR ORDINANCE, PRODUCER WILL ESCORT THE EXHIBITOR FROM THE SHOW/EVENT AND THE PREMISES IMMEDIATELY, LOSING ALL MONIES PAID TO PRODUCER.

Exhibitor Initials _____

- 8) **EXHIBITOR STAFFING.** EXHIBITOR AND ANY REPRESENTATIVE MUST ADHERE TO PROFESSIONAL DRESS ATTIRE OR BE ASKED TO LEAVE UNTIL MORE PROFESSIONAL ATTIRE CAN BE OBTAINED. EXHIBITOR AND/OR EXHIBITOR'S REPRESENTATIVE MUST BE PRESENT IN THE EXHIBITOR'S BOOTH AT ALL TIMES OF SHOW/EVENT.

Exhibitor Initials _____

- 9) **DOOR PRIZES.** EXHIBITOR AGREES TO PROVIDE TWO DOOR PRIZES/GIFTS WITH A MINIMUM VALUE OF \$25.00 EACH. THIS GIFT MUST NOT REQUIRE ANY FURTHER PURCHASE ON BEHALF OF THE INDIVIDUAL AWARDED SAID DOOR PRIZE/GIFT. THE DOOR PRIZE/GIFT MUST BE EITHER A GIFT CERTIFICATE OR AN APPROPRIATE TANGIBLE GIFT ITEM, WITHOUT SPECIFICATIONS DEMANDED ON THE PRIZE/GIFT WINNER TO REDEEM AT EXHIBITOR'S PLACE OF BUSINESS. IF TWO DOOR PRIZES/GIFTS ARE NOT PRESENT AT THE TIME OF BOOTH/DISPLAY INSPECTION THIRTY MINUTES PRIOR TO THE SHOW/EVENT COMMENCING, THEN TWO PRIZES/GIFTS WILL BE MADE AVAILABLE BY PRODUCER TO EXHIBITOR AND THE EXHIBITOR AGREES TO COMPENSATE \$50 TO PRODUCER FOR PROVIDING SUCH.

Exhibitor Initials _____

- 10) **SAFETY, DAMAGE OR THEFT.** PRODUCER WILL NOT BE RESPONSIBLE FOR THE SAFETY OF ANY EXHIBIT OR PROPERTY OF ANY EXHIBITOR FOR THE LOSS OR DAMAGE OF, OR DESTRUCTION TO SAME, BY THEFT, FIRE OR ANY OTHER CAUSE. EXHIBITOR SHALL CARRY PERSONAL, BUSINESS, AND PRODUCT LIABILITY INSURANCE. EXHIBITOR HEREBY ACCEPTS LIABILITY FOR ANY CLAIMS ARISING OUT OF THE SUPPLY AND/OR SERVICES BY EXHIBITOR AND/OR SAMPLES, OFFERS, PRIZES/GIFTS, OR DISPLAYS.

Exhibitor Initials _____

- 11) **MATERIAL DISTRIBUTION.** EXHIBITOR MAY DISTRIBUTE ADVERTISING AND PRINTED MATERIALS FROM HIS BOOTH/DISPLAY ONLY AND FOR SAID BUSINESS AND BUSINESS CATEGORIES APPROVED BY PRODUCER ONLY, AND ONLY IN SUCH A MANNER AS TO NOT CAUSE ANNOYANCES OR DISTURBANCES TO OTHER EXHIBITORS, SHOW ATTENDEES OR PRODUCER. EXHIBITOR MAY NOT VERBALLY ADVERTISE FOR ANOTHER BUSINESS THAT IS NOT AUTHORIZED BY PRODUCER. THERE IS TO BE NO SOLICITING IN THE AISLES; EXHIBITOR IS CONFINED TO ITS DESIGNATED BOOTH/SPACE FOR ANY BUSINESS TRANSACTIONS. IN THE EVENT OF COMPLAINTS, THE MATTER SHALL BE REFERRED TO PRODUCER FOR DECISION, WHOSE DECISION IS FINAL.

Exhibitor Initials _____

- 12) **NOISE LEVELS.** EXHIBITOR WILL NOT MAKE USE OF ANY PUBLIC ADDRESS SYSTEM OR OTHER SOUND EQUIPMENT THAT MAY INTERFERE WITH OTHER EXHIBITORS OR FROM THE STAGING OF ANY SHOW/EVENT. EXHIBITOR MUST COMPLY WITH THE PRODUCER'S DECISION IN THE EVENT THAT SUCH COMPLAINTS ARISE.

Exhibitor Initials _____

- 13) **COMPETITIVE EXHIBITORS.** EXHIBITOR UNDERSTANDS AND AGREES THAT PRODUCER HAS THE RIGHT TO RENT SPACE TO OTHER INDIVIDUALS, FIRMS, COMPANIES, AND ORGANIZATIONS ENGAGED IN COMPETITIVE ENDEAVORS, NOT TO EXCEED CATEGORY LIMITS SET BY PRODUCER.

Exhibitor Initials _____

- 14) **PARKING FEES.** PRODUCER IS NOT RESPONSIBLE FOR ANY PARKING FEES FOR VEHICLES OF EXHIBITORS, STAFFS OR GUESTS.

Exhibitor Initials _____

- 15) **FORCE MAJEURE.** EXHIBITOR UNDERSTANDS THAT WEATHER PLAYS A MAJOR ROLE IN DETERMINING THE TOTAL ATTENDANCE AT THE SHOW/EVENT. PRODUCER MAKES NO GUARANTEES REGARDING WEATHER CONDITIONS AND ITS RELATIONSHIP TO ATTENDANCE. IF PRODUCER IS PREVENTED FROM PUTTING ON THE SHOW/EVENT AS HEREIN PROVIDED BY REASON OF ANY ACT OF GOD, STRIKE, LABOR DISPUTE, FIRE, FLOOD, DELAY IN TRANSPORTATION, PUBLIC DISASTER, OR ANY OTHER CAUSE OR REASON WITHIN OR BEYOND THE CONTROL OF PRODUCER, OR AS THE CASE MAY BE, SUCH CONDITIONS SHALL BE DEEMED A VALID EXCUSE FOR DELAY IN THE PERFORMANCE OF SUCH OBLIGATIONS AT THE SPECIFIED TIME AND PLACE. PRODUCER SHALL HAVE THE RIGHT AND EXHIBITOR AGREES THAT THE SHOW/EVENT MAY BE RESCHEDULED FOR ANOTHER DATE AND/OR LOCATION CHOSEN BY PRODUCER.

Exhibitor Initials _____

- 15) **INDEMNIFICATION.** FAILURE OF EXHIBITOR TO COMPLY WITH ANY OR ALL CONDITIONS OF THE AGREEMENT WILL AFFECT EXHIBITOR'S ABILITY TO PARTICIPATE IN FUTURE SHOWS/EVENTS BY PRODUCER. EXHIBITOR HEREBY AGREES TO DEFEND, INDEMNIFY, AND HOLD PRODUCER HARMLESS AGAINST ANY CLAIMS, LOSSES, DAMAGES, EXPENSES (INCLUDING ATTORNEY FEES) AND JUDGMENTS OR ACTIONS ARISING OUT OF ANY BREACH OR OTHER OBLIGATIONS ARISING OUT OF THIS AGREEMENT OR OF ANY AUTHORIZED USE OF THE SPACE RENTED BY THE EXHIBITOR. EXHIBITOR AGREES THAT IN THE EVENT OF LEGAL ACTION TO ENFORCE ANY OF THE TERMS OR OBLIGATIONS OF THE AGREEMENT, EXHIBITOR SHALL PAY SUCH ADDITIONAL SUMS AND FOR ATTORNEY FEES FOR PRODUCER.

Exhibitor Initials _____

I REPRESENT THAT I HAVE AUTHORITY TO SIGN THIS AGREEMENT AND ENTER INTO THIS AGREEMENT ON BEHALF OF EXHIBITOR.

EXHIBITOR - PRINT NAME

EXHIBITOR - SIGNATURE

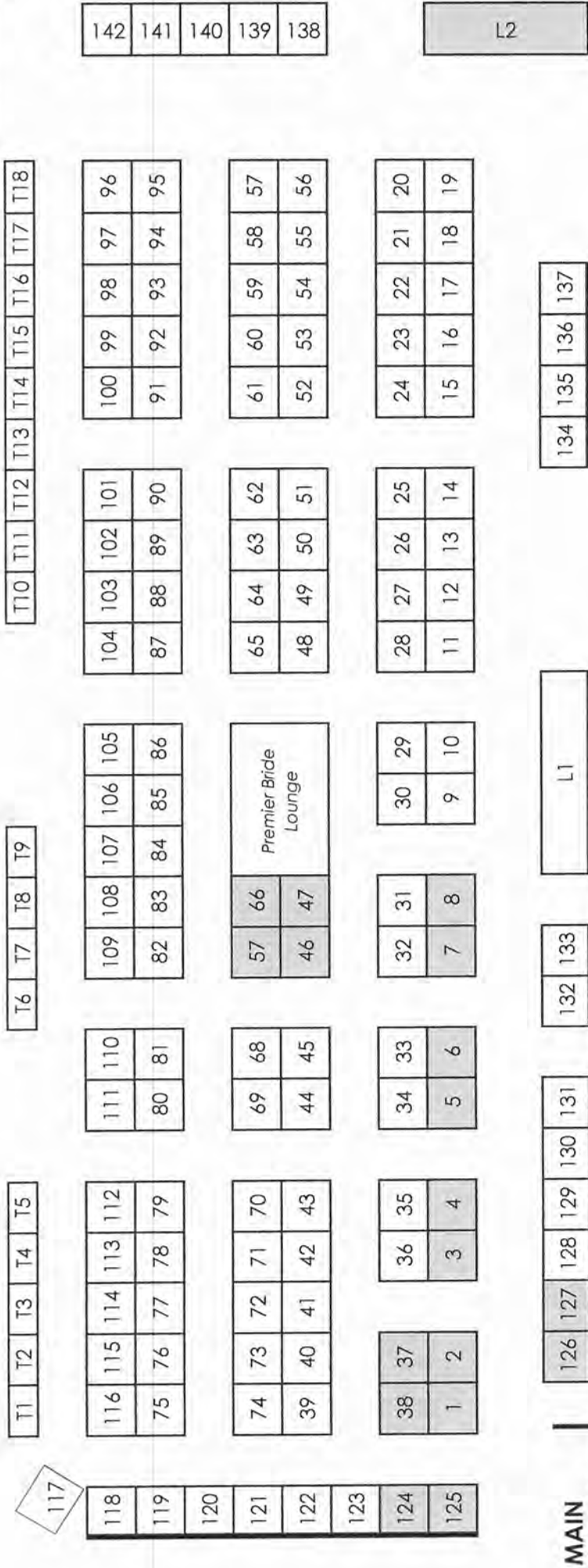
DATE

PRODUCER - PRINT NAME

PRODUCER - SIGNATURE

DATE

ROLL-UP DOORS
FOR LOAD-IN



Please indicate your top three booth/table choices. Booths marked in gray are not available.
Booth choices are NOT guaranteed. After priority deposit deadline, spaces will be automatically assigned.
Map is subject to change.

#1 _____ #2 _____ #3 _____

The eight tables available near registration area in lobby will be assigned on a first come first serve basis.